

# CLASSIFIED ADVERTISING RATES 2011/12

REGION	PUBLICATION	PUBLISHED	EMPLOYMENT (INCLUDING RELATED SERVICES)*				MOTORING*				BUSINESS OPPORTUNITIES*				PUBLIC NOTICES*				LEGAL NOTICES/TENDERS*				FOR SALE*			
			LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY	
			INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST
MACKAY/WHITSUNDAYS	Daily Mercury	Mon-Fri	6.85	6.23	18.73	17.03	3.88	3.53	17.75	16.14	6.30	5.73	17.75	16.14	3.84	3.49	17.58	15.98	6.25	5.68	17.58	15.98	3.88	3.53	17.58	15.98
	Daily Mercury	Sat	10.34	9.40	28.20	25.64	5.16	4.69	19.90	18.09	9.52	8.65	26.74	24.31	5.10	4.64	19.71	17.92	9.43	8.57	19.71	17.92	5.16	4.69	19.71	17.92
	Mackay & Sarina MidWeek	Wed	6.39	5.81	12.24	11.13	5.87	5.34	11.54	10.49	5.87	5.34	11.54	10.49	5.82	5.29	11.42	10.38	5.82	5.29	11.42	10.38	5.87	5.34	11.42	10.38
	Whitsunday Times	Thu	4.68	4.25	9.17	8.34	4.29	3.90	7.29	6.63	4.29	3.90	7.29	6.63	4.26	3.87	7.23	6.57	4.26	3.87	7.23	6.57	4.29	3.90	7.23	6.57
	Rural Weekly (North CQ edition)	Thu	3.95	3.59	9.09	8.26	3.64	3.31	7.52	6.84	3.64	3.31	7.52	6.84	3.61	3.28	7.45	6.77	3.61	3.28	7.45	6.77	3.75	3.41	7.45	6.77
MOUNT ISA	The North West Star	Mon-Fri	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79
	North West Country	Tue (Monthly)	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79	N/A	N/A	21.77	19.79
ROCKHAMPTON	The Morning Bulletin	Mon-Fri	8.87	8.06	25.30	23.00	6.74	6.13	21.43	19.48	8.15	7.41	23.98	21.80	6.68	6.07	21.22	19.29	6.68	6.07	21.22	19.29	6.74	6.13	21.22	19.29
	The Morning Bulletin	Sat	11.15	10.14	32.45	29.50	7.94	7.22	23.98	21.80	10.27	9.34	30.76	27.96	7.87	7.15	23.74	21.58	7.87	7.15	23.74	21.58	7.94	7.22	23.74	21.58
	Rockhampton Mirror	Wed	3.85	3.50	6.51	5.92	3.55	3.23	6.16	5.60	3.55	3.23	6.16	5.60	3.52	3.20	6.09	5.54	3.52	3.20	6.09	5.54	3.75	3.41	6.09	5.54
	Capricorn Coast Mirror	Wed	3.85	3.50	6.51	5.92	3.55	3.23	6.16	5.60	3.55	3.23	6.16	5.60	3.52	3.20	6.11	5.55	3.52	3.20	6.11	5.55	3.75	3.41	6.11	5.55
	Rural Weekly (Central Queensland edition)	Fri	4.17	3.79	24.32	22.11	3.66	3.33	16.60	15.09	3.66	3.33	16.60	15.09	3.62	3.29	16.43	14.94	3.62	3.29	16.43	14.94	3.75	3.41	16.43	14.94
BILOELA	Central Telegraph	Fri	3.78	3.44	11.77	10.70	3.62	3.29	10.37	9.43	3.62	3.29	10.37	9.43	3.59	3.26	10.27	9.34	3.59	3.26	10.27	9.34	3.75	3.41	10.27	9.34
BLACKWATER	Blackwater Herald	Tue	3.85	3.50	11.77	10.70	3.70	3.36	10.67	9.70	3.70	3.36	10.67	9.70	3.65	3.32	10.56	9.60	3.65	3.32	10.56	9.60	3.75	3.41	10.56	9.60
EMERALD	Central Queensland News	Wed, Fri	3.75	3.41	11.77	10.70	3.59	3.26	10.18	9.25	3.59	3.26	10.18	9.25	3.55	3.23	10.08	9.16	3.55	3.23	10.08	9.16	3.75	3.41	10.08	9.16
GLADSTONE	The Observer	Mon-Fri	7.33	6.66	20.46	18.60	5.32	4.84	16.96	15.42	6.74	6.13	19.39	17.63	5.28	4.80	16.80	15.27	5.28	4.80	16.80	15.27	5.32	4.84	16.80	15.27
	The Observer	Sat	9.04	8.22	25.06	22.78	6.36	5.78	19.39	17.63	8.32	7.56	23.75	21.59	6.30	5.73	19.21	17.46	6.30	5.73	19.21	17.46	6.36	5.78	19.21	17.46
	The Community Advocate	Mon	4.09	3.72	6.62	6.02	3.76	3.42	6.28	5.71	3.76	3.42	6.28	5.71	3.73	3.39	6.22	5.65	3.73	3.39	6.22	5.65	3.76	3.42	6.22	5.65
BUNDABERG	NewsMail	Mon-Fri	8.11	7.37	26.27	23.88	5.54	5.04	17.41	15.83	5.54	5.04	17.41	15.83	5.49	4.99	17.25	15.68	5.49	4.99	17.25	15.68	5.54	5.04	17.25	15.68
	NewsMail	Sat	9.26	8.42	29.90	27.18	6.30	5.73	20.00	18.18	6.30	5.73	20.00	18.18	6.24	5.67	19.80	18.00	6.24	5.67	19.80	18.00	6.30	5.73	19.80	18.00
	Guardian	Wed	5.97	5.43	18.19	16.54	5.54	5.04	17.41	15.83	5.54	5.04	17.41	15.83	5.49	4.99	17.25	15.68	5.49	4.99	17.25	15.68	5.54	5.04	17.25	15.68
CHILDERS	Isis Town & Country	Thu	3.18	2.89	6.13	5.57	2.96	2.69	5.92	5.38	2.96	2.69	5.92	5.38	2.94	2.67	5.86	5.33	2.94	2.67	5.86	5.33	3.75	3.41	5.86	5.33
CENTRAL/NORTH BURNETT	Central & North Burnett Times	Thu	2.26	2.05	7.47	6.79	2.24	2.04	7.67	6.97	2.24	2.04	7.67	6.97	2.22	2.02	7.59	6.90	2.22	2.02	7.59	6.90	3.75	3.41	7.59	6.90
FRASER COAST	Fraser Coast Chronicle	Mon-Fri	7.52	6.84	17.72	16.11	5.43	4.94	15.42	14.02	5.43	4.94	16.96	15.42	5.81	5.28	15.27	13.88	6.69	6.08	15.27	13.88	5.43	4.94	15.27	13.88
	Fraser Coast Chronicle	Sat	8.29	7.54	20.97	19.06	5.87	5.34	16.96	15.42	5.87	5.34	20.08	18.25	5.81	5.28	16.80	15.27	6.69	6.08	16.80	15.27	5.87	5.34	16.80	15.27
	Hervey Bay Observer	Wed, Fri	5.85	5.32	10.95	9.95	5.43	4.94	10.48	9.53	5.43	4.94	10.48	9.53	5.39	4.90	7.92	7.20	5.39	4.90	7.92	7.20	5.43	4.94	10.38	9.44
	The Maryborough Herald	Wed	4.63	4.21	10.86	9.87	4.30	3.91	10.41	9.46	4.30	3.91	10.41	9.46	4.26	3.87	10.31	9.37	4.26	3.87	10.31	9.37	4.30	3.91	10.31	9.37
WIDE BAY	Rural Weekly (Wide Bay edition)	Thu	6.50	5.91	17.60	16.00	3.93	3.57	11.57	10.52	3.93	3.57	11.57	10.52	3.88	3.53	11.45	10.41	3.88	3.53	11.45	10.41	3.93	3.57	11.45	10.41
GYMPIE	The Gympie Times	Tue-Fri	6.02	5.47	15.00	13.64	4.87	4.43	12.45	11.32	4.87	4.43	12.45	11.32	4.83	4.39	12.33	11.21	4.83	4.39	12.33	11.21	4.87	4.43	12.33	11.21
	The Gympie Times	Sat	7.38	6.71	16.16	14.69	5.76	5.24	14.77	13.43	5.76	5.24	14.77	13.43	5.71	5.19	14.63	13.30	5.71	5.19	14.63	13.30	5.76	5.24	14.63	13.30
	Cooloola Advertiser	Tue	4.11	3.74	10.54	9.58	3.93	3.57	10.38	9.44	3.93	3.57	10.38	9.44	3.89	3.54	10.29	9.35	3.89	3.54	10.29	9.35	3.93	3.57	10.29	9.35
SUNSHINE COAST	Sunshine Coast Daily	Mon-Fri	8.23	7.48	26.76	24.33	6.04	5.49	20.67	18.79	6.04	5.49	20.66	18.78	8.23	7.48	26.11	23.74	8.23	7.48	26.11	23.74	6.04	5.49	20.47	18.61
	Sunshine Coast Daily	Sat	10.32	9.38	35.46	32.24	9.30	8.45	26.38	23.98	9.30	8.45	28.89	26.26	8.23	7.48	26.11	23.74	8.23	7.48	26.11	23.74	9.30	8.45	26.11	23.74
	Sunshine Coast Sunday	Sun	4.28	3.89	11.01	10.01	4.10	3.73	10.85	9.86	3.91	3.55	10.33	9.39	4.06	3.69	10.75	9.77	4.06	3.69	10.75	9.77	4.10	3.73	10.75	9.77
	Noosa News	Tue, Fri	4.28	3.89	11.01	10.01	4.10	3.73	10.85	9.86	3.91	3.55	10.33	9.39	4.06	3.69	10.75	9.77	4.06	3.69	10.75	9.77	4.10	3.73	10.75	9.77
	Coolum & North Shore News	Fri	4.28	3.89	11.01	10.01	4.10	3.73	10.85	9.86	3.91	3.55	10.33	9.39	4.06	3.69	10.75	9.77	4.06	3.69	10.75	9.77	4.10	3.73	10.75	9.77
	Caboolture News	Wed	4.28	3.89	11.01	10.01	4.10	3.73	10.85	9.86	3.91	3.55	10.33	9.39	4.06	3.69	10.5	9.77	4.06	3.69	10.75	9.77	4.10	3.73	10.75	9.77
	Caloundra Weekly incorporating Caloundra City News	Thu	2.30	2.09	5.90	5.36	2.20	2.00	5.81	5.28	2.09	1.90	5.53	5.03	2.18	1.98	5.75	5.23	2.18	1.98	5.75	5.23	3.75	3.41	5.75	5.23
	Maroochy Weekly	Thu	1.34	1.22	3.45	3.14	1.29	1.17	3.41	3.10	1.23	1.12	3.26	2.96	1.28	1.16	3.38	3.07	1.28	1.16	3.38	3.07	3.75	3.41	3.38	3.07
	Kawana Weekly	Thu	1.34	1.22	3.45	3.14	1.29	1.17	3.41	3.10	1.23	1.12	3.26	2.96	1.28	1.16	3.38	3.07	1.28	1.16	3.38	3.07	3.75	3.41	3.38	3.07
	Nambour Weekly	Thu	1.34	1.22	3.45	3.14	1.29	1.17	3.41	3.10	1.23	1.12	3.26	2.96	1.28	1.16	3.38	3.07	1.28	1.16	3.38	3.07	3.75	3.41	3.38	3.07
	Buderim Chronicle incorporating Buderim Weekly	Thu	4.06	3.69	6.99	6.35	3.89	3.54	6.89	6.26	3.89	3.54	6.89	6.26	3.85	3.50	6.82	6.20	3.85	3.50	6.82	6.20	3.89	3.54	6.82	6.20
	Bribie Weekly	Fri	2.87	2.61	5.01	4.55	2.81	2.55	4.87	4.43	2.81	2.55	4.87	4.43	4.06	3.69	10.76	9.78	4.06	3.69	10.76	9.78	3.75	3.41	4.83	4.39
	Island & Mainland News	Wed	2.94	2.67	4.9																					

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			LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY		LINEAGE		DISPLAY	
			INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST	INC GST	EX GST
IPSWICH	QT - The Queensland Times	Mon-Fri	8.14	7.40	16.95	15.41	5.80	5.27	16.86	15.33	7.87	7.15	16.86	15.33	6.49	5.90	16.71	15.19	6.49	5.90	16.71	15.19	5.80	5.27	16.71	15.19
	QT - The Queensland Times	Sat	10.08	9.16	26.24	23.85	8.61	7.83	21.11	19.19	9.43	8.57	25.32	23.02	7.79	7.08	20.91	19.01	7.79	7.08	20.91	19.01	8.61	7.83	25.08	22.80
	The Ipswich Advertiser	Wed	4.69	4.26	9.85	8.95	4.52	4.11	9.79	8.90	4.52	4.11	9.79	8.90	4.48	4.07	9.69	8.81	4.48	4.07	9.69	8.81	4.52	4.11	9.69	8.81
IPSWICH EAST/BRISBANE WEST	The Satellite	Wed	6.61	6.01	15.85	14.41	5.79	5.26	15.77	14.34	6.39	5.81	15.77	14.34	5.73	5.21	15.62	14.20	5.73	5.21	15.62	14.20	5.79	5.26	15.62	14.20
LOGAN	The Reporter	Wed	6.81	6.19	13.00	11.82	5.96	5.42	12.94	11.76	5.96	5.42	12.94	11.76	5.90	5.36	12.80	11.64	5.90	5.36	12.80	11.64	5.96	5.42	12.80	11.64
NATIONAL	Big Rigs	Fri (Fortnightly)	N/A	N/A	14.43	13.12	N/A	N/A	14.36	13.05	N/A	N/A	14.36	13.05	N/A	N/A	14.21	12.92	N/A	N/A	14.21	12.92	N/A	N/A	14.21	12.92
TOOWOOMBA	The Chronicle	Mon-Fri	7.34	6.67	22.35	20.32	5.39	4.90	22.02	20.02	7.03	6.39	22.02	20.02	6.39	5.81	21.80	19.82	6.39	5.81	21.80	19.82	5.39	4.90	21.80	19.82
	The Chronicle	Sat	11.65	10.59	27.73	25.21	8.97	8.15	26.52	24.11	10.81	9.83	26.52	24.11	6.95	6.32	26.27	23.88	6.95	6.32	26.27	23.88	8.97	8.15	26.27	23.88
	Toowoomba's Mail	Thu	3.71	3.37	8.62	7.84	3.55	3.23	8.50	7.73	3.55	3.23	8.50	7.73	3.52	3.20	8.42	7.65	3.52	3.20	8.42	7.65	3.75	3.41	8.42	7.65
	Rural Weekly (Southern edition)	Thu/Fri	7.39	6.72	18.13	16.48	6.41	5.83	17.86	16.24	7.07	6.43	17.86	16.24	7.00	6.36	17.69	16.08	7.00	6.36	17.69	16.08	6.41	5.83	17.69	16.08
WARWICK	Warwick Daily News	Mon-Fri	5.93	5.39	12.41	11.28	5.05	4.59	12.23	11.12	5.68	5.16	12.23	11.12	5.14	4.67	12.11	11.01	5.14	4.67	12.11	11.01	5.05	4.59	12.11	11.01
	Warwick Daily News	Sat	8.87	8.06	19.37	17.61	7.28	6.62	15.41	14.01	8.20	7.45	18.51	16.83	7.43	6.75	15.26	13.87	7.43	6.75	15.26	13.87	7.28	6.62	18.34	16.67
	Warwick & Southern Downs Weekly	Wed	4.09	3.72	5.56	5.05	3.92	3.56	5.48	4.98	3.92	3.56	5.48	4.98	3.87	3.52	5.42	4.93	3.87	3.52	5.42	4.93	3.92	3.56	5.42	4.93
DALBY	Dalby Herald	Tue, Fri	4.76	4.33	8.83	8.03	4.73	4.30	9.05	8.23	4.73	4.30	9.05	8.23	4.69	4.26	8.97	8.15	4.69	4.26	8.97	8.15	4.73	4.30	8.97	8.15
	Northern Downs News	Thu	4.76	4.33	6.97	6.34	4.73	4.30	7.14	6.49	4.73	4.30	7.14	6.49	4.69	4.26	7.07	6.43	4.69	4.26	7.07	6.43	4.73	4.30	7.07	6.43
GATTON/LOCKYER VALLEY	Gatton, Lockyer and Brisbane Valley Star	Wed	4.94	4.49	10.22	9.29	4.74	4.31	10.08	9.16	4.74	4.31	10.08	9.16	4.70	4.27	9.99	9.08	4.70	4.27	9.99	9.08	4.74	4.31	9.99	9.08
	Laidley Plainland Leader	Fri (Monthly)	4.94	4.49	10.22	9.29	4.74	4.31	10.08	9.16	4.74	4.31	10.08	9.16	4.70	4.27	9.99	9.08	4.70	4.27	9.99	9.08	4.74	4.31	9.99	9.08
KINGAROY	South Burnett Times	Tue, Fri	2.88	2.62	7.96	7.24	2.87	2.61	8.16	7.42	2.87	2.61	8.16	7.42	2.84	2.58	8.09	7.35	2.84	2.58	8.09	7.35	3.75	3.41	8.09	7.35
STANTHORPE	The Stanthorpe Border Post	Tue, Thu	3.42	3.11	7.15	6.50	3.40	3.09	7.34	6.67	3.40	3.09	7.34	6.67	3.37	3.06	7.27	6.61	3.37	3.06	7.27	6.61	3.75	3.41	7.27	6.61
CHINCHILLA	Chinchilla News and Murilla Advertiser	Thu	2.39	2.17	7.94	7.22	2.38	2.16	7.90	7.18	2.38	2.16	7.90	7.18	2.45	2.23	5.58	5.07	2.45	2.23	5.58	5.07	3.75	3.41	7.82	7.11
ROMA	The Western Star	Tue, Fri	4.81	4.37	8.20	7.45	4.79	4.35	8.40	7.64	4.79	4.35	8.40	7.64	4.73	4.30	8.32	7.56	4.73	4.30	8.32	7.56	4.79	4.35	8.32	7.56
ST GEORGE	Balonne Beacon	Thu	2.21	2.01	5.41	4.92	2.24	2.04	5.56	5.05	2.24	2.04	5.56	5.05	2.22	2.02	5.50	5.00	2.22	2.02	5.50	5.00	3.75	3.41	5.50	5.00
CHARLEVILLE	Western Times	Thu	2.57	2.34	5.41	4.92	2.62	2.38	5.56	5.05	2.62	2.38	5.56	5.05	2.59	2.35	5.50	5.00	2.59	2.35	5.50	5.00	3.75	3.41	5.50	5.00
TWEED HEADS/GOLD COAST	Daily News	Sat	8.89	8.08	18.99	17.26	6.41	5.83	14.22	12.93	8.76	7.96	19.26	17.51	6.36	5.78	14.09	12.81	6.57	5.97	14.38	13.07	6.41	5.83	18.36	16.69
	Tweed Border Mail	Wed	5.69	5.17	11.92	10.84	5.60	5.09	12.11	11.01	5.60	5.09	12.11	11.01	5.54	5.04	11.99	10.90	5.54	5.04	11.99	10.90	5.60	5.09	11.99	10.90
LISMORE/NORTHERN RIVERS	The Northern Star	Mon-Fri	7.28	6.62	29.14	26.49	5.87	5.34	23.90	21.73	7.17	6.52	29.57	26.88	5.82	5.29	23.67	21.52	6.84	6.22	28.06	25.51	5.87	5.34	30.83	28.03
	The Northern Star	Sat	8.77	7.97	34.98	31.80	6.80	6.18	27.72	25.20	8.65	7.86	35.51	32.28	6.73	6.12	27.46	24.96	6.84	6.22	28.06	25.51	6.80	6.18	34.98	31.80
	The Northern Rivers Echo	Thu	6.93	6.30	16.18	14.71	4.18	3.80	9.76	8.87	6.96	6.33	16.26	14.78	6.90	6.27	16.10	14.64	6.90	6.27	16.10	14.64	4.18	3.80	9.66	8.78
	Byron Shire News	Thu	3.09	2.81	8.05	7.32	3.05	2.77	8.16	7.42	3.05	2.77	8.16	7.42	3.01	2.74	8.09	7.35	3.01	2.74	8.09	7.35	3.75	3.41	8.09	7.35
	Ballina Shire Advocate	Thu	3.09	2.81	11.70	10.64	3.05	2.77	11.87	10.79	3.05	2.77	11.87	10.79	3.01	2.74	11.76	10.69	3.01	2.74	11.76	10.69	3.75	3.41	11.76	10.69
	The Richmond River Express Examiner	Wed	3.09	2.81	11.70	10.64	3.05	2.77	11.87	10.79	3.05	2.77	11.87	10.79	3.01	2.74	11.76	10.69	3.01	2.74	11.76	10.69	3.75	3.41	11.76	10.69
	Rivertown Times	Thu (Fortnightly)	1.74	1.58	4.73	4.30	1.71	1.55	4.80	4.36	1.71	1.55	4.80	4.36	1.69	1.54	4.75	4.32	1.69	1.54	4.75	4.32	3.75	3.41	4.75	4.32
	Rural Weekly (New South Wales edition)	Wed (Monthly)	5.85	5.32	14.63	13.30	5.76	5.24	14.84	13.49	5.76	5.24	14.84	13.49	5.71	5.19	14.70	13.36	5.71	5.19	14.70	13.36	5.76	5.24	14.70	13.36
GRAFTON/CLARENCE VALLEY	The Daily Examiner	Mon-Fri	7.36	6.69	16.12	14.65	5.60	5.09	12.38	11.25	7.25	6.59	16.36	14.87	5.54	5.04	12.25	11.14	6.51	5.92	14.37	13.06	5.60	5.09	15.97	14.52
	The Daily Examiner	Sat	8.89	8.08	21.20	19.27	6.47	5.88	14.39	13.08	8.76	7.96	21.51	19.55	6.40	5.82	14.26	12.96	6.51	5.92	14.37	13.06	6.47	5.88	18.47	16.79
	Coastal Views	Fri	3.32	3.02	5.13	4.66	3.27	2.97	5.20	4.73	3.27	2.97	5.20	4.73	3.23	2.94	5.16	4.69	3.23	2.94	5.16	4.69	3.75	3.41	5.16	4.69
COFFS COAST	The Coffs Coast Advocate	Wed, Sat	9.37	8.52	23.84	21.67	6.69	6.08	17.92	16.29	9.23	8.39	24.19	21.99	6.73	6.12	17.74	16.13	6.84	6.22	17.91	16.28	6.69	6.08	23.07	20.97
WOOLGOOLGA	The Woolgoolga Advertiser	Fri	2.48	2.25	4.76	4.33	2.44	2.22	4.70	4.27	2.44	2.22	4.70	4.27	2.42	2.20	4.64	4.22	2.42	2.20	4.64	4.22	3.75	3.41	4.64	4.22

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