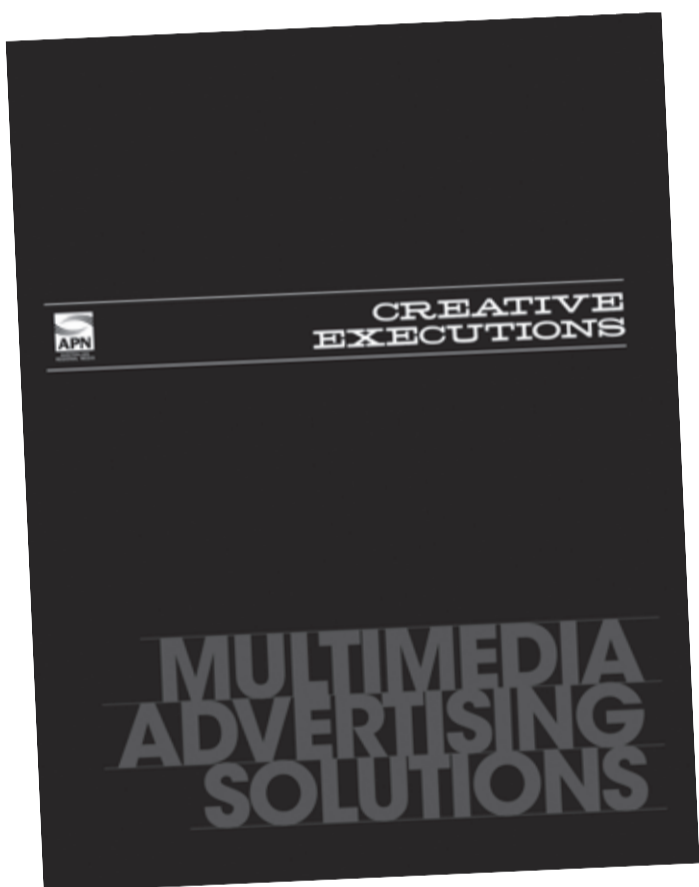


CREATIVE EXECUTIONS

WARNING: CREATIVE EXECUTIONS AHEAD



Killer new shapes and placements have meant the death of traditional print and online advertising. Stoic APN ARM executioners have compiled these new, drop-dead gorgeous options into one book... but mere pages are not enough to hold them back. Junior interns have burst into flames at the sight of this book. One Creative Director read the book from cover-to-cover, and then seven days later he was dead... dead keen on offering something new to his clients!

WIN AN APPLE MACBOOK PRO*

Have you got the nerve to brief some creative executions? Those brave advertising agency warriors who brief their APN ARM media sales manager on their next campaign – using the creative print sizes and/or online placements on offer in Creative Executions – have the chance to win a 13-inch Apple MacBook Pro.

We have three to give away – one in Queensland, one in New South Wales, and one in Victoria. Click the links below to seal your fate...

[\[VIEW CREATIVE EXECUTIONS\]](#)

[\[WIN AN APPLE MACBOOK PRO\]](#)

[\[CONTACT US\]](#)

*The promotion commences at 9:00am EST on Wednesday, 15th June 2011 and concludes at 6:00pm EST on Friday, 15th July 2011. Prizes drawn at 12:00pm EST on Wednesday, 20th July 2011. Entry is open to all Queensland, New South Wales and Victorian advertising agency employees over the age of 18 years only. Total prize pool valued at \$5,094. Authorised under NSW permit # LTPS/11/05127. For full terms and conditions, including prize specifications, click [WIN AN APPLE MACBOOK PRO] above. Apple and MacBook are trademarks of Apple Inc.