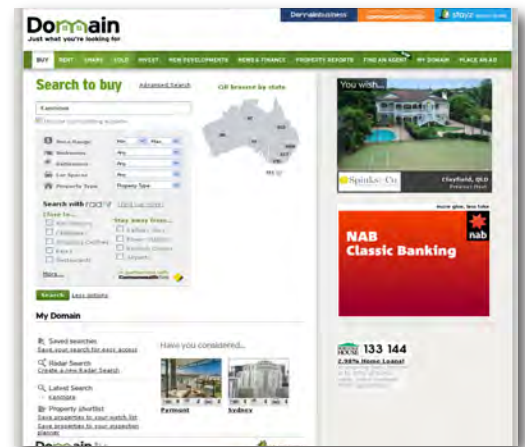




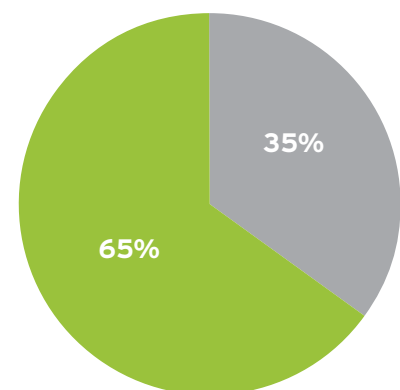
Domain.com.au

NEW SOUTH WALES QUICK STATS DECEMBER 2011

- During December 2011, over 3 million Unique Browsers (UBs) visited **Domain.com.au** - that's more than one in every three property seekers
- NSW property seekers love **Domain.com.au** - in December there were over 1.4 million NSW UBs that visited **Domain.com.au***
- **Domain.com.au** accounted for 45% of NSW UBs visiting real estate websites during the month*; and
- There were over 82,000 NSW UBs on the site every day!*
- Additionally, almost 4,200 people move to NSW from overseas every month^
- 65% of **Domain.com.au**'s total UBs did not visit Australia's other leading real estate website in December - that equates to almost 2 million exclusive visitors (see chart at right)



Domain.com.au December 2011 Exclusive UBs - Total



- **Domain.com.au** exclusive UBs
- **Domain.com.au** UBs who visited realestate.com.au