

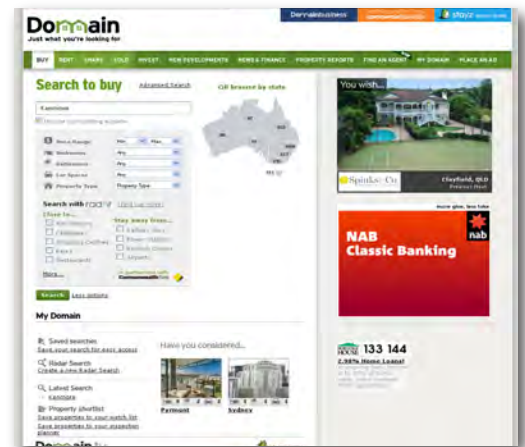


Domain.com.au

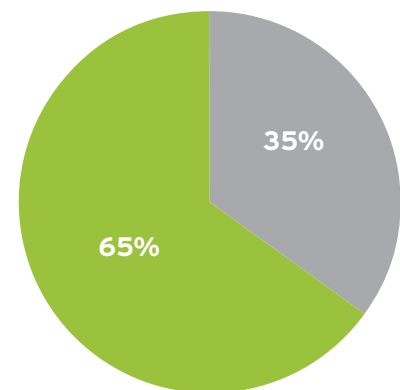
QUEENSLAND QUICK STATS

DECEMBER 2011

- During December 2011, over 3 million Unique Browsers (UBs) visited **Domain.com.au** - that's more than one in every three property seekers
- Queensland property seekers love **Domain.com.au** - in December we welcomed over 326,000 Queensland UBs to the site - with almost 16,000 visiting each day*
- **Domain.com.au** has welcomed more than 42,000 new Queensland UBs since December 2010 - that reflects growth of 15% year-on-year
- Additionally, more than 3,200 people move to Queensland from interstate or overseas every month^
- 65% of **Domain.com.au's** total UBs did not visit Australia's other leading real estate website in December - that equates to almost 2 million exclusive visitors (see chart at right)



Domain.com.au December 2011 Exclusive UBs - Total



- **Domain.com.au** exclusive UBs
- **Domain.com.au** UBs who visited realestate.com.au