

BUDERIM CHRONICLE

INCORPORATING BUDERIM WEEKLY

Buderim Chronicle is an award-winning weekly newspaper that is dedicated to Buderim and surrounding communities – and now incorporates the long-standing local favourite, Buderim Weekly. Delivering all the best in local news, events, people and business, **Buderim Chronicle incorporating Buderim Weekly** keeps locals satisfied with extras such as dining, entertainment, property, sport, and much more.

MAJOR SECTIONS

- Local news
- Community happenings
- My local life
- Schools
- Opinion
- Out and about
- Downtime
- Shopping and services
- Local sport
- Domain incorporating PROPERTY Week
- Drive incorporating CARS
- MyCareer.com.au incorporating search4jobs
- General classifieds
- Trades and services

KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- Trusted and relied-upon, **Buderim Chronicle incorporating Buderim Weekly** reflects the unique voice of the community, and is the ideal environment to reach connected and engaged readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

HOME DELIVERED FREE Every Thursday
CIRCULATION 17,383

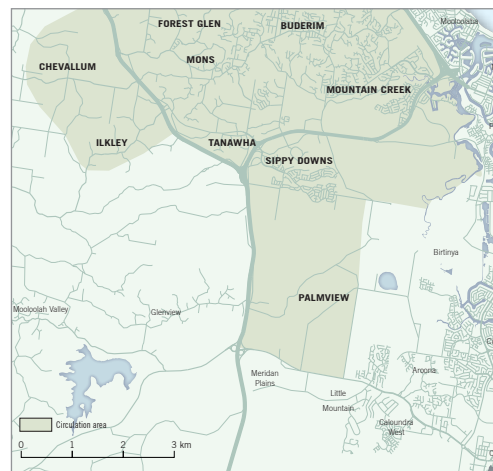
CIRCULATION AREAS AND POSTCODES

Buderim	4556	Mons	4556
Chevallum	4555	Mountain Creek	4557
Forest Glen	4556	Palmview	4553
Ilkley	4554	Sippy Downs	4556
Kunda Park	4556	Tanawha	4556

Source: CAB April to September 2011



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incorporating the Buderim Weekly
Your home, your voice



ADVERTISING DEADLINES

ROP Booking	5pm Thursday prior
ROP Material	5pm Friday prior
Classified Booking (lineage)	5pm Thursday prior
Classified Material (display)	5pm Thursday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

CONTACT DETAILS

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