

# CALOUNDRA WEEKLY

INCORPORATING CALOUNDRA CITY NEWS

Servicing one of the most popular areas on the Sunshine Coast, **Caloundra Weekly** is a primary source of news and entertainment for locals, and now incorporates the well-known Caloundra City News. **Caloundra Weekly incorporating Caloundra City News** features the latest local news and opinions, plus sport, motoring, entertainment, environment updates, trades and services, and more.

## MAJOR SECTIONS

- Local news
- Community happenings
- My local life
- Schools
- Opinion
- Out and about
- Downtime
- Shopping and services
- Local sport
- Trades and services
- Domain incorporating PROPERTY Week
- General classifieds
- Drive incorporating CARS
- MyCareer.com.au incorporating search4jobs

## KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- Trusted and relied-upon, **Caloundra Weekly incorporating Caloundra City News** reflects the voice of the community, and is the ideal environment to reach connected and engaged readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

**HOME DELIVERED FREE** Every Thursday  
**READERSHIP** 36,000  
**CIRCULATION** 22,565#

## CIRCULATION AREAS AND POSTCODES

Aroona	4551	Golden Beach	4551
Battery Hill	4551	Kings Beach	4551
Beerburum	4517	Landsborough	4550
Beerwah	4519	Little Mountain	4551
Bells Creek	4551	Meridan Plains	4551
Caloundra	4551	Moffat Beach	4551
Currimundi	4551	Mooloolah	4553
Dicky Beach	4551	Pelican Waters	4551
Glass House Mountains	4518	Shelly Beach	4551

Source: Morgan September 2011; APN total distribution area  
 #CAB April to September 2011



**CaloundraWeekly**  
 incorporating Caloundra City News  
 Your home, your voice

**CaloundraWeekly**  
 Thursday, October 13, 2011  
 incorporating Caloundra City News

Barry's back Page 5  
 High tea glamour Page 28  
 Road safety Page 7

**Caloundra Kings of Clean**  
 Caloundra has been named the Kings of Clean after being voted the best in the region by Queenslanders. The title is awarded to the town that is the cleanest, greenest and most beautiful in the region.

**Mallet sports club is biggest in state**  
 Gymnastics also takes a big toehold in Caloundra region

**PATIOS | PERGOLAS | DECKS | CARPORTS**  
**NO SALESMEN NO HYPE**  
 Just quality Patios & Pergolas built to STAND THE TEST OF TIME

Concept to Completion  
 \*Custom made to suit your home & budget. Just walk into our store for a complete range of quality materials and designs. No salesmen, no hype, no pressure. Just quality materials and designs. No salesmen, no hype, no pressure. Just quality materials and designs.

5492 3954  
 0412 415 644



## ADVERTISING DEADLINES

ROP Booking	5pm Thursday prior
ROP Material	5pm Friday prior
Classified Booking (lineage)	5pm Thursday prior
Classified Material (display)	5pm Thursday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

## CONTACT DETAILS

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