

# ISLAND & MAINLAND NEWS

For residents of Bribie Island and surrounds, the **Island & Mainland News** has become an essential guide to local news, events and retailers. Delivered free each week, this mid-week publication features local news and sport updates, community notices, plus trades and services.

## MAJOR SECTIONS

- Local news
- Our Community
- Opinion
- Schools
- Entertainment
- Business
- Local sport
- General classifieds
- Domain incorporating
- PROPERTY Week
- MyCareer.com.au incorporating search4jobs
- Trades and services

## KEY ADVERTISING BENEFITS

- Delivered directly to local homes and businesses – guaranteed target audience delivery
- Trusted and relied-upon, the **Island & Mainland News** reflects the voice of the community, and is the ideal medium to reach connected and engaged readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

**HOME DELIVERED FREE CIRCULATION**

Every Wednesday  
11,806

## CIRCULATION AREAS AND POSTCODES

Banksia Beach	4507	Sandstone Point	4511
Bribie Island	4507	Welsby	4507
Godwin Beach	4511	Whitepatch	4507
Ningi	4511	Woorim	4507

Source: CAB April to September 2011



## ADVERTISING DEADLINES

ROP Booking	5pm Wednesday prior
ROP Material	4pm Friday prior
Classified Booking (lineage)	12pm Friday prior
Classified Material (display)	12pm Friday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

## CONTACT DETAILS

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