

KAWANA WEEKLY

Kawana Weekly is the newest community newspaper to hit the Sunshine Coast – newly-launched to specifically target and cater to this dynamic, high-growth market. With over 10,000 copies delivered every week, **Kawana Weekly** features all the best in local news, views, and entertainment, and is dedicated to the interests of the Kawana community.

MAJOR SECTIONS

- Local news
- Community happenings
- My local life
- Schools
- Opinion
- Out and about
- Downtime
- Local sport
- General classifieds
- Trades and services
- Domain incorporating PROPERTY Week
- Drive incorporating CARS
- MyCareer.com.au incorporating search4jobs
- Shopping and services

KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- **Kawana Weekly** directly reflects the unique voice of the Kawana community, and represents an ideal environment to reach highly connected and engaged local readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

HOME DELIVERED FREE Every Thursday
CIRCULATION 10,602

CIRCULATION AREAS AND POSTCODES

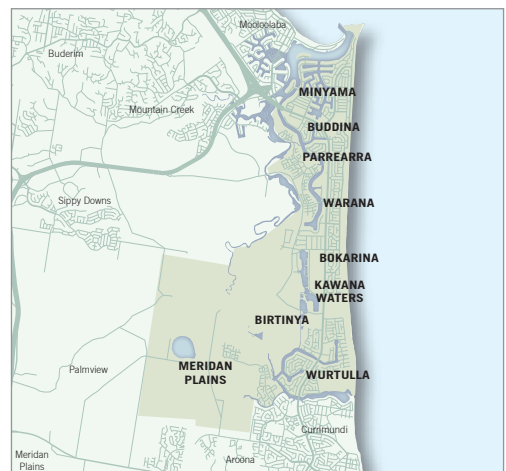
Birtinya	4575	Minyama	4575
Bokarina	4575	Parrearra	4575
Buddina	4575	Warana	4575
Currimundi	4551	Wurtulla	4575
Meridan Plains	4551		

Source: CAB April to September 2011



Kawana Weekly
Your home, your voice

Kawana Weekly
 Published: October 26, 2011
 Mob of dancers Page 7 | Just married Page 10 | Focus on fitness Page 12
Program proves it's got sole
 JUSTINNE Matthews and Jennifer Martin...
Centre on target for grand 2012 opening
 The roof is on and Brightwater's Bella Grace is already taking enrolments
 A \$10 MILLION early learning centre at Southport's Brightwater centre is well on its way to completion...
 The roof is on and Brightwater's Bella Grace is already taking enrolments...
 The Brightwater centre will be the South Coast's largest...
 SEE STORY PAGE 8



ADVERTISING DEADLINES

ROP Booking	5pm Thursday prior
ROP Material	5pm Friday prior
Classified Booking (lineage)	5pm Thursday prior
Classified Material (display)	5pm Thursday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

CONTACT DETAILS

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