

MAROOCHY WEEKLY



Dedicated to a thriving community centred around Maroochydore and Mooloolaba, the **Maroochy Weekly** remains relevant to locals – old and new – with a dynamic mix of news and entertainment from the region. **Maroochy Weekly** is delivered free to households every week, and features comprehensive local coverage of the latest news, people, events, property, employment and trades and services.

MAJOR SECTIONS

- Local news
- Community happenings
- My local life
- Schools
- Opinion
- Out and about
- Downtime
- Shopping and services
- Local sport
- Domain
- Drive
- MyCareer
- General classifieds
- Trades and services

KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- Trusted and relied-upon, **Maroochy Weekly** reflects the voice of the community, and is the ideal environment to reach highly connected and engaged readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

HOME DELIVERED FREE Every Wednesday
CIRCULATION 9,865

CIRCULATION AREAS AND POSTCODES

Alexandra Headland	4572
Bli Bli	4560
Diddillibah	4559
Kuluin	4558
Kunda Park	4556
Maroochydore	4558
Mooloolaba	4557

Source: Publisher's claim



MaroochyWeekly
 Your home, your voice



ADVERTISING DEADLINES

ROP Booking	5pm Thursday prior
ROP Material	12pm Friday prior
Classified Booking (lineage)	4pm Monday prior
Classified Material (display)	4pm Friday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

CONTACT DETAILS

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