

NAMBOUR WEEKLY



Launched in late 2004 to cater to burgeoning population movements, **Nambour Weekly** is delivered to over 11,000 homes every week, across Nambour and nearby railway corridor townships. **Nambour Weekly** is dedicated to local interests and features comprehensive updates on news, entertainment, sport, education and seniors, as well as reader opinions and trades and services.

MAJOR SECTIONS

- Local news
- Community happenings
- My local life
- Schools
- Opinion
- Out and about
- Downtime
- Shopping and services
- Local sport
- General classifieds
- Domain incorporating PROPERTY Week
- Drive incorporating CARS
- MyCareer.com.au incorporating search4jobs
- Trades and services

KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- Trusted and relied-upon, **Nambour Weekly** reflects the unique voice of the community, and is the ideal environment to reach highly connected and engaged local readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

HOME DELIVERED FREE Every Thursday
READERSHIP 18,000
CIRCULATION 11,195#

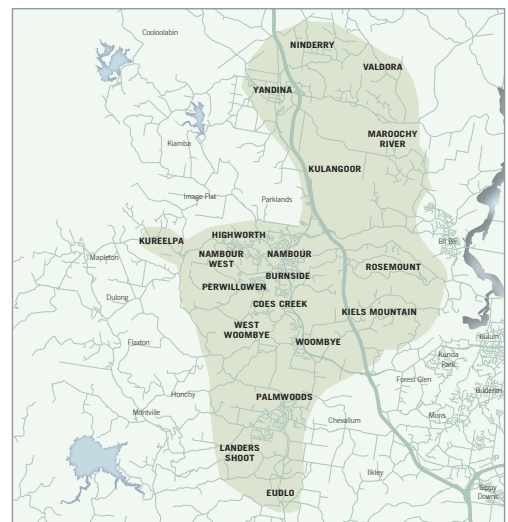
CIRCULATION AREAS AND POSTCODES

Coes Creek	4560	Palmwoods	4555
Eudlo	4554	Perwillowen	4560
Kiels Mountain	4559	Rosemount	4560
Kureelpa	4560	West Woombye	4559
Landers Shoot	4555	Woombye	4559
Nambour	4560	Yandina	4561
Ninderry	4561		

Source: Morgan September 2011; APN total distribution area #CAB April to September 2011



Nambour Weekly
 Your home, your voice



ADVERTISING DEADLINES

ROP Booking	5pm Thursday prior
ROP Material	5pm Friday prior
Classified Booking (lineage)	5pm Thursday prior
Classified Material (display)	5pm Thursday prior
Insert Booking	7 working days prior
Insert Material	5 working days prior

CONTACT DETAILS

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