

NOOSA NEWS

Noosa News has kept pace with the popularity of Noosa and adjacent tree-change areas, and remains the #1 reaching medium across the market*. Covering local news, views, sport and much more, the popular twice-weekly newspaper is known for offering the area's premium real estate publication, as well as the only dedicated entertainment magazine featuring 7-day television guide in the area.

MAJOR SECTIONS

- Local news
- Community
- Letters
- Biosphere
- Education
- Opinion
- Noosa Notables
- Events
- Life Magazine
- Local sport
- Domain incorporating PROPERTY Week
- Drive incorporating CARS
- MyCareer.com.au incorporating search4jobs
- General classifieds
- Trades and services

KEY ADVERTISING BENEFITS

- Delivered directly to local homes – guaranteed target audience delivery
- Trusted and relied-upon, the **Noosa News** reflects the voice of the community, and is the ideal environment to reach highly connected and engaged readers
- 7-day shelf life – longevity of advertisements; multiple advertising exposures
- Clean layout and effective navigation – maximises advertising cut-through

HOME DELIVERED FREE Every Tuesday and Friday
CIRCULATION 25,646 per day[^]
READERSHIP 31,000 per day

CIRCULATION AREAS AND POSTCODES

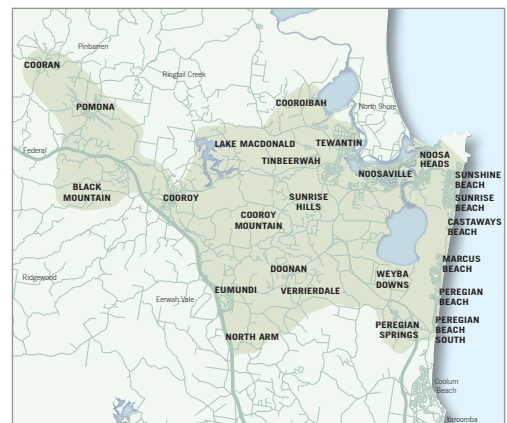
Black Mountain	4563	North Arm	4561
Cooran	4569	Peregian Beach	4573
Cooroibah	4565	Peregian Springs	4573
Cooroy	4563	Pomona	4568
Doonan	4562	Sunrise Beach	4567
Eumundi	4562	Shine Beach	4567
Lake McDonald	4563	Tewantin	4565
Marcus Beach	4573	Tinbeerwah	4563
Noosa Heads	4567	Verrierdale	4562
Noosaville	4566		

Source: Morgan September 2011; Tue/Fri av. readership; APN total distribution area
 *Noosa News total distribution area ^CAB April to September 2011



NoosaNews
 Your home, your voice

The image shows the front page of the Noosa News newspaper. The main headline is 'Noosa's star high' with a sub-headline 'Our crystal coastline has Lonely Planet's vote'. There are several smaller articles and photos, including one about a swimmer and another about shed blokes. The masthead 'Noosa News' is at the top, and the date 'Thursday, July 12, 2011' is on the left. At the bottom, there is an advertisement for 'Custom Kitchens' with contact information.



ADVERTISING DEADLINES

Tuesday edition	
ROP Booking	10am Friday prior
ROP Material	5pm Friday prior
Classified Booking (lineage)	11am Friday prior
Classified Material (display)	11am Friday prior
Friday edition	
ROP Booking	12pm Monday prior
ROP Material	5pm Tuesday prior
Classified Booking (lineage)	10am Wednesday prior
Classified Material (display)	10am Wednesday prior
All editions	
Insert Booking	7 working days prior
Insert Material	5 working days prior

CONTACT DETAILS

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