

APN ARM
NEWSPAPER
ADVERTISING
RATES 2013/14

CLASSIFIED ADVERTISING RATES 2013/14

Region	Publication	Published	Employment (Including Related Services)*				Motoring*				Business Opportunities*				Public Notices*				Legal Notices/Tenders*				For Sale*			
			Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
Mackay/Whitsundays	Daily Mercury	Mon-Fri	7.05	6.41	19.29	17.54	3.99	3.63	18.28	16.62	6.49	5.90	18.28	16.62	3.95	3.59	18.10	16.45	6.44	5.85	18.10	16.45	3.99	3.63	18.10	16.45
	Daily Mercury	Sat	10.65	9.68	29.04	26.40	5.31	4.83	20.49	18.63	9.79	8.90	27.53	25.03	5.25	4.77	20.30	18.45	9.70	8.82	20.30	18.45	5.31	4.83	20.30	18.45
	The Midweek	Wed	6.58	5.98	12.61	11.46	6.05	5.50	11.88	10.80	6.05	5.50	11.88	10.80	5.98	5.44	11.76	10.69	5.98	5.44	11.76	10.69	6.05	5.50	11.76	10.69
	WhitsundayTimes	Thu	4.81	4.37	9.45	8.59	4.41	4.01	7.50	6.82	4.41	4.01	7.50	6.82	4.38	3.98	7.44	6.76	4.38	3.98	7.44	6.76	4.41	4.01	7.44	6.76
	Rural Weekly (4 edition package)	Thu/Fri	7.92	7.20	19.80	18.00	6.60	6.00	16.50	15.00	6.60	6.00	16.50	15.00	7.92	7.20	19.80	18.00	7.92	7.20	19.80	18.00	6.60	6.00	16.50	15.00
Rockhampton	The Morning Bulletin	Mon-Fri	9.13	8.30	26.06	23.69	6.94	6.31	22.07	20.06	8.39	7.63	24.70	22.45	6.88	6.25	21.85	19.86	6.88	6.25	21.85	19.86	6.94	6.31	21.85	19.86
	The Morning Bulletin	Sat	11.48	10.44	33.42	30.38	8.17	7.43	24.70	22.45	10.58	9.62	31.67	28.79	8.10	7.36	24.44	22.22	8.10	7.36	24.44	22.22	8.17	7.43	24.44	22.22
	Rocky Life	Wed	3.96	3.60	6.70	6.09	3.65	3.32	6.34	5.76	3.65	3.32	6.34	5.76	3.62	3.29	6.27	5.70	3.62	3.29	6.27	5.70	3.65	3.32	6.27	5.70
	Capricorn Coast Mirror	Wed	3.96	3.60	6.70	6.09	3.65	3.32	6.34	5.76	3.65	3.32	6.34	5.76	3.62	3.29	6.28	5.71	3.62	3.29	6.28	5.71	3.65	3.32	6.28	5.71
Biloela	Central Telegraph	Fri	3.89	3.54	11.77	10.70	3.62	3.29	10.37	9.43	3.62	3.29	10.37	9.43	3.67	3.34	10.58	9.62	3.69	3.35	10.58	9.62	3.72	3.38	10.58	9.62
Blackwater	Blackwater Herald	Tue	3.96	3.60	12.12	11.02	3.81	3.46	10.99	9.99	3.81	3.46	10.99	9.99	3.75	3.41	10.87	9.88	3.75	3.41	10.87	9.88	3.81	3.46	10.87	9.88
Emerald	Central Queensland News	Wed, Fri	3.86	3.51	12.12	11.02	3.69	3.35	10.47	9.52	3.69	3.35	10.47	9.52	3.65	3.32	10.37	9.43	3.65	3.32	10.37	9.43	3.69	3.35	10.37	9.43
Gladstone	The Observer	Mon-Fri	7.54	6.85	21.07	19.15	5.48	4.98	17.47	15.88	6.94	6.31	19.97	18.15	5.43	4.94	17.29	15.72	5.43	4.94	17.29	15.72	5.48	4.98	17.29	15.72
	The Observer	Sat	9.31	8.46	25.81	23.46	6.55	5.95	19.97	18.15	8.56	7.78	24.45	22.23	6.49	5.90	19.78	17.98	6.49	5.90	19.78	17.98	6.55	5.95	19.78	17.98
Bundaberg	The Community Advocate	Mon	4.21	3.83	6.82	6.20	3.87	3.52	6.47	5.88	3.87	3.52	6.47	5.88	3.84	3.49	6.39	5.81	3.84	3.49	6.39	5.81	3.87	3.52	6.39	5.81
	NewsMail	Mon-Fri	8.35	7.59	27.05	24.59	5.71	5.19	17.93	16.30	5.71	5.19	17.93	16.30	5.64	5.13	17.77	16.15	5.64	5.13	17.77	16.15	5.71	5.19	17.77	16.15
	NewsMail	Sat	9.54	8.67	30.79	27.99	6.49	5.90	20.59	18.72	6.49	5.90	20.59	18.72	6.42	5.84	20.39	18.54	6.42	5.84	20.39	18.54	6.49	5.90	20.39	18.54
Childers	Guardian	Wed	6.15	5.59	18.73	17.03	5.71	5.19	17.93	16.30	5.71	5.19	17.93	16.30	5.64	5.13	17.77	16.15	5.64	5.13	17.77	16.15	5.71	5.19	17.77	16.15
	IsisTown & Country	Thu	3.27	2.97	6.30	5.73	3.05	2.77	6.09	5.54	3.05	2.77	6.09	5.54	3.00	2.73	6.03	5.48	3.00	2.73	6.03	5.48	3.05	2.77	6.03	5.48
Central/North Burnett	Central & North BurnettTimes	Thu	2.32	2.11	7.69	6.99	2.31	2.10	7.89	7.17	2.31	2.10	7.89	7.17	2.29	2.08	7.81	7.10	2.29	2.08	7.81	7.10	2.31	2.10	7.81	7.10
Fraser Coast	Fraser Coast Chronicle	Mon-Fri	7.74	7.04	18.25	16.59	5.59	5.08	6.05	5.50	5.59	5.08	17.47	15.88	5.97	5.43	15.72	14.29	6.89	6.26	15.72	14.29	5.59	5.08	15.72	14.29
	Fraser Coast Chronicle	Sat	8.54	7.76	21.59	19.63	6.05	5.50	17.47	15.88	6.05	5.50	20.67	18.79	5.97	5.43	17.29	15.72	6.89	6.26	17.29	15.72	6.05	5.50	17.29	15.72
	Hervey Bay Observer Lifestyle	Wed, Fri	6.02	5.47	11.26	10.24	5.59	5.08	10.79	9.81	5.59	5.08	10.79	9.81	5.54	5.04	8.15	7.41	5.54	5.04	8.15	7.41	5.59	5.08	10.69	9.72
	The Maryborough Herald	Thu	4.76	4.33	11.18	10.16	4.42	4.02	10.71	9.74	4.42	4.02	10.71	9.74	4.38	3.98	10.62	9.65	4.38	3.98	10.62	9.65	4.42	4.02	10.62	9.65
Gympie	The GympieTimes	Tue-Fri	6.19	5.63	15.44	14.04	5.02	4.56	12.82	11.65	5.02	4.56	12.82	11.65	4.97	4.52	12.69	11.54	4.97	4.52	12.69	11.54	5.02	4.56	12.69	11.54
	The GympieTimes	Sat	7.60	6.91	16.64	15.13	5.93	5.39	15.21	13.83	5.93	5.39	15.21	13.83	5.87	5.34	15.06	13.69	5.87	5.34	15.06	13.69	5.93	5.39	15.06	13.69
Sunshine Coast	Cooloola Advertiser	Tue	4.24	3.85	10.85	9.86	4.04	3.67	10.69	9.72	4.04	3.67	10.69	9.72	4.00	3.64	10.59	9.63	3.96	3.60	10.59	9.63	4.04	3.67	10.59	9.63
	Sunshine Coast Daily	Mon-Fri	8.47	7.70	27.56	25.05	6.22	5.65	21.25	19.32	6.22	5.65	21.27	19.34	8.47	7.70	26.90	24.45	8.47	7.70	26.90	24.45	6.22	5.65	21.08	19.16
	Sunshine Coast Daily	Sat	10.63	9.66	36.52	33.20	9.57	8.70	27.16	24.69	9.57	8.70	29.74	27.04	8.47	7.70	26.90	24.45	8.47	7.70	26.90	24.45	9.30	8.45	26.90	24.45
	Sunshine Coast Sunday	Sun	4.40	4.00	11.34	10.31	4.22	3.84	11.17	10.15	4.02	3.65	10.64	9.67	4.06	3.69	11.07	10.06	4.06	3.69	11.07	10.06	4.22	3.84	10.75	9.77
	Noosa News	Tue, Fri	4.40	4.00	11.34	10.31	4.22	3.84	11.17	10.15	4.02	3.65	10.64	9.67	4.06	3.69	11.07	10.06	4.06	3.69	11.07	10.06	4.22	3.84	10.75	9.77
	Coolum & North Shore News	Fri	4.40	4.00	11.34	10.31	4.22	3.84	11.17	10.15	4.02	3.65	10.64	9.67	4.06	3.69	11.07	10.06	4.06	3.69	11.07	10.06	4.22	3.84	11.07	10.06
	Caboolture News	Wed	4.40	4.00	11.34	10.31	4.22	3.84	5.43	10.15	4.02	3.65	10.64	9.67	4.06	3.69	11.07	10.06	4.06	3.69	11.07	10.06	4.22	3.84	10.75	9.77
	Caloundra Weekly	Thu	2.37	2.15	6.07	5.52	2.27	2.06	5.97	5.43	2.15	1.95	5.70	5.18	2.18	1.98	5.92	5.38	2.18	1.98	5.92	5.38	2.27	2.06	5.75	5.23
	Maroochy Weekly	Thu	1.38	1.25	3.55	3.23	1.32	1.20	3.51	3.19	1.27	1.15	3.34	3.04	1.28	1.16	3.48	3.16	1.28	1.16	3.48	3.16	1.32	1.20	3.38	3.07
	Kawana Weekly	Thu	1.38	1.25	3.55	3.23	1.32	1.20	3.51	3.19	1.27	1.15	3.34	3.04	1.31	1.19	1.55	1.41	1.31	1.19	3.48	3.16	1.32	1.20	3.48	3.16
	Nambour Weekly	Thu	1.38	1.25	3.55	3.23	1.32	1.20	3.51	3.19	1.27	1.15	3.34	3.04	1.28	1.16	3.48	3.16	1.28	1.16	3.48	3.16	1.32	1.20	3.38	3.07
	Buderim Chronicle	Thu	4.18	3.80	7.19	6.54	4.00	3.64	7.08	6.44	4.00	3.64	7.08	6.44	3.85	3.50	7.02	6.38	3.85	3.50	7.02	6.38	4.00	3.64	7.02	6.38
	Bribie Weekly	Fri	2.95	2.68	5.15	4.68	2.88	2.62	5.02	4.56	2.88	2.62	5.02	4.56	4.06	3.69	11.08	10.07	4.06	3.69	11.08	10.07	2.88	2.62	4.83	4.39
	The Range News	Thu	3.85	3.50	5.94	5.40	3.69	3.35	5.86	5.33	3.69	3.35	5.86	5.33	3.65	3.32	5.81	5.28	3.65	3.32	5.81	5.28	3.69	3.35	5.81	5.28

Rates valid from 1 August 2013 to 30 June 2014. All rates are correct at time of publishing. APN ARM reserves the right to amend rates without notification. Visit apnarm.com.au for updated information and contact your media sales manager or nearest office for confirmation. *Classified rates featured are for representative purposes and reflect the most expensive sub-category from listed category. Contact your media sales manager or nearest office for confirmation of specific sub-category rate. NOTE: Advertising discounts are applied to the total mono advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences. Display rates based on sccm sizing. All rates shown are mono - colour incurs a 30% loading

CLASSIFIED ADVERTISING RATES 2013/14

Region	Publication	Published	Employment (Including Related Services)*				Motoring*				Business Opportunities*				Public Notices*				Legal Notices/Tenders*				For Sale*			
			Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
Ipswich	QT -The QueenslandTimes	Mon-Fri	8.38	7.62	17.46	15.87	5.96	5.42	17.36	15.78	8.10	7.36	17.36	15.78	6.68	6.07	17.20	15.64	6.68	6.07	17.20	15.64	5.96	5.42	17.20	15.64
	QT -The QueenslandTimes	Sat	10.37	9.43	27.02	24.56	8.87	8.06	21.74	19.76	9.70	8.82	26.08	23.71	8.02	7.29	21.54	19.58	8.02	7.29	21.54	19.58	8.87	8.06	21.54	19.58
	The Ipswich Advertiser	Wed	4.82	4.38	10.13	9.21	4.65	4.23	10.08	9.16	4.65	4.23	10.08	9.16	4.61	4.19	9.98	9.07	4.61	4.19	9.98	9.07	4.65	4.23	9.98	9.07
Ipswich East/ Brisbane West	The Satellite	Wed	6.81	6.19	16.32	14.84	5.95	5.41	16.25	14.77	6.58	5.98	16.25	14.77	5.90	5.36	16.08	14.62	5.90	5.36	16.08	14.62	5.95	5.41	16.08	14.62
Logan	The Logan Reporter	Wed	7.01	6.37	13.39	12.17	6.14	5.58	13.32	12.11	6.14	5.58	13.32	12.11	6.07	5.52	13.18	11.98	6.07	5.52	13.18	11.98	6.14	5.58	13.18	11.98
National	Big Rigs	Fri (Fortnightly)	N/A	6.74	14.86	13.51	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00
Toowoomba	The Chronicle	Mon-Fri	7.56	6.87	23.01	20.92	5.54	5.04	22.68	20.62	5.71	5.19	22.68	20.62	6.58	5.98	22.45	20.41	6.58	5.98	22.45	20.41	5.54	5.04	22.45	20.41
	The Chronicle	Sat	11.99	10.90	28.56	25.96	9.23	8.39	27.31	24.83	7.24	6.58	27.31	24.83	7.24	6.58	27.05	24.59	7.24	6.58	27.05	24.59	9.23	8.39	27.05	24.59
Warwick	Warwick Daily News	Mon-Fri	6.11	5.55	12.77	11.61	5.19	4.72	12.60	11.45	5.84	5.31	12.60	11.45	5.29	4.81	12.43	11.30	5.29	4.81	12.43	11.30	5.19	4.72	12.43	11.30
	Warwick Daily News	Sat	9.13	8.30	19.94	18.13	7.49	6.81	15.87	14.43	8.44	7.67	19.03	17.30	7.65	6.95	15.71	14.28	7.65	6.95	15.71	14.28	7.49	6.81	15.71	14.28
	Warwick & Southern Downs Weekly	Wed	4.21	3.83	5.72	5.20	4.03	3.66	5.63	5.12	4.03	3.66	5.63	5.12	3.98	3.62	5.58	5.07	3.98	3.62	5.58	5.07	4.03	3.66	5.58	5.07
Dalby	Dalby Herald	Tue, Fri	4.90	4.45	9.10	8.27	4.86	4.42	9.32	8.47	4.86	4.42	9.32	8.47	4.82	4.38	9.23	8.39	4.82	4.38	9.23	8.39	4.86	4.42	9.23	8.39
	Northern Downs News	Thu	4.90	4.45	7.18	6.53	4.86	4.42	7.35	6.68	4.86	4.42	7.35	6.68	4.82	4.38	7.28	6.62	4.82	4.38	7.28	6.62	4.86	4.42	7.28	6.62
Gatton/ Lockyer Valley	Gatton, Lockyer and Brisbane Valley Star	Wed	5.08	4.62	10.52	9.56	4.87	4.43	10.37	9.43	4.87	4.43	10.37	9.43	4.83	4.39	10.29	9.35	4.83	4.39	10.29	9.35	4.87	4.43	10.29	9.35
	Laidley Plainland Leader	Fri (Monthly)	5.08	4.62	10.52	9.56	4.87	4.43	10.37	9.43	4.87	4.43	10.37	9.43	4.83	4.39	10.29	9.35	4.83	4.39	10.29	9.35	4.87	4.43	10.29	9.35
Kingaroy	South Burnett Times	Tue, Fri	2.96	2.69	8.20	7.45	2.95	2.68	8.40	7.64	2.95	2.68	8.40	7.64	2.92	2.65	8.33	7.57	2.92	2.65	8.33	7.57	2.95	2.68	8.33	7.57
Stanthorpe	Stanthorpe Border Post	Tue, Thu	3.53	3.21	7.36	6.69	3.50	3.18	7.56	6.87	3.50	3.18	7.56	6.87	3.47	3.15	7.48	6.80	3.47	3.15	7.48	6.80	3.50	3.18	7.48	6.80
Chinchilla	Chinchilla News and Murilla Advertiser	Thu	2.45	2.23	8.17	7.43	2.44	2.22	8.13	7.39	2.44	2.22	8.13	7.39	2.52	2.29	5.74	5.22	2.52	2.29	5.74	5.22	2.44	2.22	8.05	7.32
Roma	The Western Star	Tue, Fri	4.95	4.50	8.44	7.67	4.93	4.48	8.65	7.86	4.93	4.48	8.65	7.86	4.86	4.42	8.56	7.78	4.86	4.42	8.56	7.78	4.93	4.48	8.56	7.78
St George	Balonne Beacon	Thu	2.28	2.07	5.57	5.06	2.31	2.10	5.72	5.20	2.31	2.10	5.72	5.20	2.29	2.08	5.67	5.15	2.29	2.08	5.67	5.15	2.31	2.10	5.67	5.15
Charleville	Western Times	Thu	2.65	2.41	5.57	5.06	2.70	2.45	5.72	5.20	2.70	2.45	5.72	5.20	2.66	2.42	5.67	5.15	2.66	2.42	5.67	5.15	2.70	2.45	5.67	5.15
Tweed Heads/ Gold Coast	Tweed Daily News	Sat	9.15	8.32	19.55	17.77	6.60	6.00	14.63	13.30	9.01	8.19	19.83	18.03	6.55	5.95	14.51	13.19	6.75	6.14	14.81	13.46	6.60	6.00	14.51	13.19
	Tweed Border Daily News - Community Edition	Wed	5.85	5.32	12.28	11.16	5.76	5.24	12.47	11.34	5.76	5.24	12.47	11.34	5.71	5.19	12.34	11.22	5.71	5.19	12.34	11.22	5.76	5.24	12.34	11.22
Lismore/ Northern Rivers	The Northern Star	Mon-Fri	7.49	6.81	30.01	27.28	6.05	5.50	24.62	22.38	7.38	6.71	30.45	27.68	5.98	5.44	24.38	22.16	7.04	6.40	28.90	26.27	5.83	5.30	24.38	22.16
	The Northern Star	Sat	9.02	8.20	36.03	32.75	7.00	6.36	28.55	25.95	8.88	8.07	36.56	33.24	6.93	6.30	28.27	25.70	7.04	6.40	28.90	26.27	7.00	6.36	28.27	25.70
	The Northern Rivers Echo	Thu	7.16	6.51	16.67	15.15	4.30	3.91	10.04	9.13	7.16	6.51	16.74	15.22	7.10	6.45	16.58	15.07	7.10	6.45	16.58	15.07	4.18	3.80	9.94	9.04
	Byron Shire News	Thu	3.18	2.89	8.28	7.53	3.14	2.85	8.40	7.64	3.14	2.85	8.40	7.64	3.10	2.82	8.33	7.57	3.10	2.82	8.33	7.57	3.05	2.77	8.33	7.57
	Ballina Shire Advocate	Thu	3.18	2.89	12.05	10.95	3.14	2.85	12.22	11.11	3.14	2.85	12.22	11.11	3.10	2.82	12.11	11.01	3.10	2.82	12.11	11.01	3.05	2.77	12.11	11.01
	The Richmond River Express Examiner	Wed	3.18	2.89	12.05	10.95	3.14	2.85	12.22	11.11	3.14	2.85	12.21	11.10	3.10	2.82	12.11	11.01	3.10	2.82	12.11	11.01	3.05	2.77	12.11	11.01
Grafton/Clarence Valley	The Daily Examiner	Mon-Fri	9.15	8.32	16.59	15.08	6.66	6.05	12.74	11.58	9.01	8.19	16.84	15.31	6.59	5.99	12.62	11.47	6.70	6.09	14.80	13.45	5.76	5.24	12.62	11.47
	The Daily Examiner	Sat	7.58	6.89	21.82	19.84	5.76	5.24	14.82	13.47	7.44	6.76	22.34	20.31	5.71	5.19	14.67	13.34	6.70	6.09	14.80	13.45	6.66	6.05	14.67	13.34
	Coastal Views	Fri	3.42	3.11	5.27	4.79	3.36	3.05	5.36	4.87	3.36	3.05	5.36	4.87	3.32	3.02	5.31	4.83	3.32	3.02	5.31	4.83	3.36	3.05	5.31	4.83
Coffs Coast	The Coffs Coast Advocate	Wed, Sat	9.37	8.52	24.55	22.32	6.69	6.08	18.45	16.77	9.23	8.39	24.90	22.64	6.93	6.30	18.27	16.61	7.04	6.40	18.44	16.76	6.89	6.26	18.27	16.61
Woolgoolga	The Woolgoolga Advertiser	Sat	2.54	2.31	4.90	4.45	2.51	2.28	4.83	4.39	2.51	2.28	4.83	4.39	2.49	2.26	4.77	4.34	2.49	2.26	4.77	4.34	2.51	2.28	4.77	4.34

Rates valid from 1 August 2013 to 30 June 2014. All rates are correct at time of publishing. APN ARM reserves the right to amend rates without notification. Visit apnarm.com.au for updated information and contact your media sales manager or nearest office for confirmation. *Classified rates featured are for representative purposes and reflect the most expensive sub-category from listed category. Contact your media sales manager or nearest office for confirmation of specific sub-category rate. NOTE: Advertising discounts are applied to the total mono advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences. Display rates based on sccm sizing. All rates shown are mono - colour incurs a 30% loading