

APN ARM NEWSPAPER ADVERTISING RATES 2015/16

DISPLAY ADVERTISING RATES 2015/16

Region	Publication	Published	Level 1		Level 2		Level 3		Level 4		Level 5		Level 6		Level 7		Level 8		Level 9		Level 10		Level 11		Level 12		Inserts*	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
Tweed / Gold Coast	Tweed Daily News	Sat	49.50	45.00	48.26	43.88	47.03	42.75	45.79	41.63	44.55	40.50	43.31	39.38	42.08	38.25	40.84	37.13	39.60	36.00	38.36	34.88	37.13	33.75	35.89	32.63	93.50	85.00
	- Property	Sat	37.94	34.49	36.61	33.28	35.29	32.08	33.96	30.87	32.63	29.66	31.30	28.45	29.98	27.25	28.64	26.04	27.31	24.83	25.99	23.63	24.66	22.42	23.33	21.21	N/A	N/A
	Tweed Daily News - Community Edition	Wed	49.50	45.00	48.26	43.88	47.03	42.75	45.79	41.63	44.55	40.50	43.31	39.38	42.08	38.25	40.84	37.13	39.60	36.00	38.36	34.88	37.13	33.75	35.89	32.63	71.50	65.00
	Gold Coast / Tweed Seniors	Monthly	82.50	75.00	80.44	73.13	78.38	71.25	76.31	69.38	74.25	67.50	72.19	65.63	70.13	63.75	68.06	61.88	66.00	60.00	63.94	58.13	61.88	56.25	59.81	54.38	71.50	65.00
Lismore/ Northern Rivers	The Northern Star	Mon-Fri	71.50	65.00	69.71	63.38	67.93	61.75	66.14	60.13	64.35	58.50	62.56	56.88	60.78	55.25	58.99	53.63	57.20	52.00	55.41	50.38	53.63	48.75	51.84	47.13	71.50	65.00
	The Northern Star	Sat	82.23	74.75	80.17	72.88	78.11	71.01	76.06	69.14	74.00	67.28	71.95	65.41	69.89	63.54	67.84	61.67	65.78	59.80	63.72	57.93	61.67	56.06	59.61	54.19	93.50	85.00
	- Property	Sat	58.82	53.47	57.35	52.13	55.88	50.80	54.41	49.46	52.94	48.12	51.46	46.79	49.99	45.45	48.52	44.11	47.05	42.78	45.58	41.44	44.11	40.10	42.64	38.77	N/A	N/A
	Lismore Echo	Thu	60.50	55.00	58.99	53.63	57.48	52.25	55.96	50.88	54.45	49.50	52.94	48.13	51.43	46.75	49.91	45.38	48.40	44.00	46.89	42.63	45.38	41.25	43.86	39.88	71.50	65.00
	Byron Shire News	Thu	49.50	45.00	48.26	43.88	47.03	42.75	45.79	41.63	44.55	40.50	43.31	39.38	42.08	38.25	40.84	37.13	39.60	36.00	38.36	34.88	37.13	33.75	35.89	32.63	71.50	65.00
	Ballina Shire Advocate	Thu	49.50	45.00	48.26	43.88	47.03	42.75	45.79	41.63	44.55	40.50	43.31	39.38	42.08	38.25	40.84	37.13	39.60	36.00	38.36	34.88	37.13	33.75	35.89	32.63	71.50	65.00
	The Richmond River Express Examiner	Wed	49.50	45.00	48.26	43.88	47.03	42.75	45.79	41.63	44.55	40.50	43.31	39.38	42.08	38.25	40.84	37.13	39.60	36.00	38.36	34.88	37.13	33.75	35.89	32.63	71.50	65.00
	Rural Weekly (Northern New South Wales edition)	Thur/Fri	67.41	61.28	65.72	59.75	64.04	58.22	62.35	56.68	60.67	55.15	58.98	53.62	57.30	52.09	55.61	50.56	53.93	49.02	52.24	47.49	50.56	45.96	48.87	44.43	N/A	N/A
Grafton/ Clarence Valley	The Daily Examiner	Mon-Fri	60.50	55.00	58.99	53.63	57.48	52.25	55.96	50.88	54.45	49.50	52.94	48.13	51.43	46.75	49.91	45.38	48.40	44.00	46.89	42.63	45.38	41.25	43.86	39.88	71.50	65.00
	The Daily Examiner	Sat	69.58	63.25	67.84	61.67	66.10	60.09	64.36	58.51	62.62	56.93	60.88	55.34	59.14	53.76	57.40	52.18	55.66	50.60	53.92	49.02	52.18	47.44	50.44	45.86	93.50	85.00
	- Property	Sat	58.72	53.38	57.25	52.05	55.78	50.71	54.31	49.38	52.85	48.04	51.38	46.71	49.91	45.37	48.44	44.04	46.97	42.70	45.51	41.37	44.04	40.04	42.57	38.70	N/A	N/A
	Coastal Views	Fri	38.50	35.00	37.54	34.13	36.58	33.25	35.61	32.38	34.65	31.50	33.69	30.63	32.73	29.75	31.76	28.88	30.80	28.00	29.84	27.13	28.88	26.25	27.91	25.38	71.50	65.00
Coffs Coast	The Coffs Coast Advocate	Wed, Sat	71.50	65.00	69.71	63.38	67.93	61.75	66.14	60.13	64.35	58.50	62.56	56.88	60.78	55.25	58.99	53.63	57.20	52.00	55.41	50.38	53.63	48.75	51.84	47.13	93.50	85.00
	- Property	Sat	63.87	58.06	62.27	56.61	60.67	55.16	59.08	53.71	57.48	52.25	55.88	50.80	54.29	49.35	52.69	47.90	51.09	46.45	49.50	45.00	47.90	43.55	46.30	42.09	N/A	N/A
Woolgoolga	The Woolgoolga Advertiser	Fri	38.50	35.00	37.54	34.13	36.58	33.25	35.61	32.38	34.65	31.50	33.69	30.63	32.73	29.75	31.76	28.88	30.80	28.00	29.84	27.13	28.88	26.25	27.91	25.38	71.50	65.00
Northern Territory	Rural Weekly (NT edition)	Fri	40.26	36.60	39.25	35.69	38.25	34.77	37.24	33.86	36.23	32.94	35.23	32.03	34.22	31.11	33.21	30.20	32.21	29.28	31.20	28.37	30.20	27.45	29.19	26.54	N/A	N/A

Rates valid for daily newspapers from 1 July 2015 to 30 June 2016. *Insert rates per 1,000 inserts. Minimum insert booking of 2,500. During public holidays, inserts are charged at a premium rate of \$104 per 1,000 ex GST. All rates are correct at time of publishing. APN ARM reserves the right to amend rates without notification. Visit apnarm.com.au for updated information and contact your media sales manager or nearest office for confirmation. NOTE: Advertising discounts are applied to the total advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences. All rates include colour.

CLASSIFIED ADVERTISING RATES 2015/16

Region	Publication	Published	Employment (Including Related Services)*				Motoring*				Business Opportunities*				Public Notices*				Legal Notices/Tenders*				For Sale*			
			Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
Ipswich	QT - The Queensland Times	Mon-Fri	8.38	7.62	17.46	15.87	5.96	5.42	17.36	15.78	8.10	7.36	17.36	15.78	6.68	6.07	17.20	15.64	6.68	6.07	17.20	15.64	5.96	5.42	17.20	15.64
	QT - The Queensland Times	Sat	10.37	9.43	27.02	24.56	8.87	8.06	21.74	19.76	9.70	8.82	26.08	23.71	8.02	7.29	21.54	19.58	8.02	7.29	21.54	19.58	8.87	8.06	21.54	19.58
	The Ipswich Advertiser	Wed	4.82	4.38	10.13	9.21	4.65	4.23	10.08	9.16	4.65	4.23	10.08	9.16	4.61	4.19	9.98	9.07	4.61	4.19	9.98	9.07	4.65	4.23	9.98	9.07
Ipswich East/Brisbane West	The Satellite	Wed	6.81	6.19	16.32	14.84	5.95	5.41	16.25	14.77	6.58	5.98	16.25	14.77	5.90	5.36	16.08	14.62	5.90	5.36	16.08	14.62	5.95	5.41	16.08	14.62
Logan	The Logan Reporter	Wed	7.01	6.37	13.39	12.17	6.14	5.58	13.32	12.11	6.14	5.58	13.32	12.11	6.07	5.52	13.18	11.98	6.07	5.52	13.18	11.98	6.14	5.58	13.18	11.98
National	Big Rigs	Fri (Fortnightly)	N/A	6.74	14.86	13.51	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00	N/A	N/A	0.00	0.00
Toowoomba	The Chronicle	Mon-Fri	7.56	6.87	23.01	20.92	5.54	5.04	22.68	20.62	5.71	5.19	22.68	20.62	6.58	5.98	22.45	20.41	6.58	5.98	22.45	20.41	5.54	5.04	22.45	20.41
	The Chronicle	Sat	11.99	10.90	28.56	25.96	9.23	8.39	27.31	24.83	7.24	6.58	27.31	24.83	7.24	6.58	27.05	24.59	7.24	6.58	27.05	24.59	9.23	8.39	27.05	24.59
Warwick	Warwick Daily News	Mon-Fri	6.11	5.55	12.77	11.61	5.19	4.72	12.60	11.45	5.84	5.31	12.60	11.45	5.29	4.81	12.43	11.30	5.29	4.81	12.43	11.30	5.19	4.72	12.43	11.30
	Warwick Daily News	Sat	9.13	8.30	19.94	18.13	7.49	6.81	15.87	14.43	8.44	7.67	19.03	17.30	7.65	6.95	15.71	14.28	7.65	6.95	15.71	14.28	7.49	6.81	15.71	14.28
	Warwick & Southern Downs Weekly	Wed	4.21	3.83	5.72	5.20	4.03	3.66	5.63	5.12	4.03	3.66	5.63	5.12	3.98	3.62	5.58	5.07	3.98	3.62	5.58	5.07	4.03	3.66	5.58	5.07
Dalby	Dalby Herald	Tue, Fri	4.90	4.45	9.10	8.27	4.86	4.42	9.32	8.47	4.86	4.42	9.32	8.47	4.82	4.38	9.23	8.39	4.82	4.38	9.23	8.39	4.86	4.42	9.23	8.39
	Northern Downs News	Thu	4.90	4.45	7.18	6.53	4.86	4.42	7.35	6.68	4.86	4.42	7.35	6.68	4.82	4.38	7.28	6.62	4.82	4.38	7.28	6.62	4.86	4.42	7.28	6.62
Gatton/Lockyer Valley	Gatton, Lockyer and Brisbane Valley Star	Wed	5.08	4.62	10.52	9.56	4.87	4.43	10.37	9.43	4.87	4.43	10.37	9.43	4.83	4.39	10.29	9.35	4.83	4.39	10.29	9.35	4.87	4.43	10.29	9.35
	Laidley Plainland Leader	Fri (Monthly)	5.08	4.62	10.52	9.56	4.87	4.43	10.37	9.43	4.87	4.43	10.37	9.43	4.83	4.39	10.29	9.35	4.83	4.39	10.29	9.35	4.87	4.43	10.29	9.35
Kingaroy	South Burnett Times	Tue, Fri	2.96	2.69	8.20	7.45	2.95	2.68	8.40	7.64	2.95	2.68	8.40	7.64	2.92	2.65	8.33	7.57	2.92	2.65	8.33	7.57	2.95	2.68	8.33	7.57
Stanthorpe	Stanthorpe Border Post	Tue, Thu	3.53	3.21	7.36	6.69	3.50	3.18	7.56	6.87	3.50	3.18	7.56	6.87	3.47	3.15	7.48	6.80	3.47	3.15	7.48	6.80	3.50	3.18	7.48	6.80
Chinchilla	Chinchilla News and Murilla Advertiser	Thu	2.45	2.23	8.17	7.43	2.44	2.22	8.13	7.39	2.44	2.22	8.13	7.39	2.52	2.29	5.74	5.22	2.52	2.29	5.74	5.22	2.44	2.22	8.05	7.32
Roma	The Western Star	Tue, Fri	4.95	4.50	8.44	7.67	4.93	4.48	8.65	7.86	4.93	4.48	8.65	7.86	4.86	4.42	8.56	7.78	4.86	4.42	8.56	7.78	4.93	4.48	8.56	7.78
St George	Balonne Beacon	Thu	2.28	2.07	5.57	5.06	2.31	2.10	5.72	5.20	2.31	2.10	5.72	5.20	2.29	2.08	5.67	5.15	2.29	2.08	5.67	5.15	2.31	2.10	5.67	5.15
Charleville	Western Times	Thu	2.65	2.41	5.57	5.06	2.70	2.45	5.72	5.20	2.70	2.45	5.72	5.20	2.66	2.42	5.67	5.15	2.66	2.42	5.67	5.15	2.70	2.45	5.67	5.15
Tweed Heads/Gold Coast	Tweed Daily News	Sat	9.15	8.32	19.55	17.77	6.60	6.00	14.63	13.30	9.01	8.19	19.83	18.03	6.55	5.95	14.51	13.19	6.75	6.14	14.81	13.46	6.60	6.00	14.51	13.19
	Tweed Border Daily News - Community Edition	Wed	5.85	5.32	12.28	11.16	5.76	5.24	12.47	11.34	5.76	5.24	12.47	11.34	5.71	5.19	12.34	11.22	5.71	5.19	12.32	11.20	5.76	5.24	12.34	11.22
Lismore/Northern Rivers	The Northern Star	Mon-Fri	7.49	6.81	30.01	27.28	6.05	5.50	24.62	22.38	7.38	6.71	30.45	27.68	5.98	5.44	24.38	22.16	7.04	6.40	28.90	26.27	5.83	5.30	24.38	22.16
	The Northern Star	Sat	9.02	8.20	36.03	32.75	7.00	6.36	28.55	25.95	8.88	8.07	36.56	33.24	6.93	6.30	28.27	25.70	7.04	6.40	28.90	26.27	7.00	6.36	28.27	25.70
	The Northern Rivers Echo	Thu	7.16	6.51	16.67	15.15	4.30	3.91	10.04	9.13	7.16	6.51	16.74	15.22	7.10	6.45	16.58	15.07	7.10	6.45	16.58	15.07	4.18	3.80	9.94	9.04
	Byron Shire News	Thu	3.18	2.89	8.28	7.53	3.14	2.85	8.40	7.64	3.14	2.85	8.40	7.64	3.10	2.82	8.33	7.57	3.10	2.82	8.33	7.57	3.05	2.77	8.33	7.57
	Ballina Shire Advocate	Thu	3.18	2.89	12.05	10.95	3.14	2.85	12.22	11.11	3.14	2.85	12.22	11.11	3.10	2.82	12.11	11.01	3.10	2.82	12.11	11.01	3.05	2.77	12.11	11.01
	The Richmond River Express Examiner	Wed	3.18	2.89	12.05	10.95	3.14	2.85	12.22	11.11	3.14	2.85	12.21	11.10	3.10	2.82	12.11	11.01	3.10	2.82	12.11	11.01	3.05	2.77	12.11	11.01
Grafton/Clarence Valley	The Daily Examiner	Mon-Fri	9.15	8.32	16.59	15.08	6.66	6.05	12.74	11.58	9.01	8.19	16.84	15.31	6.59	5.99	12.62	11.47	6.70	6.09	14.80	13.45	5.76	5.24	12.62	11.47
	The Daily Examiner	Sat	7.58	6.89	21.82	19.84	5.76	5.24	14.82	13.47	7.44	6.76	22.34	20.31	5.71	5.19	14.67	13.34	6.70	6.09	14.80	13.45	6.66	6.05	14.67	13.34
	Coastal Views	Fri	3.42	3.11	5.27	4.79	3.36	3.05	5.36	4.87	3.36	3.05	5.36	4.87	3.32	3.02	5.31	4.83	3.32	3.02	5.31	4.83	3.36	3.05	5.31	4.83
Coffs Coast	The Coffs Coast Advocate	Wed, Sat	9.37	8.52	24.55	22.32	6.69	6.08	18.45	16.77	9.23	8.39	24.90	22.64	6.93	6.30	18.27	16.61	7.04	6.40	18.44	16.76	6.89	6.26	18.27	16.61
Woolgoolga	The Woolgoolga Advertiser	Sat	2.54	2.31	4.90	4.45	2.51	2.28	4.83	4.39	2.51	2.28	4.83	4.39	2.49	2.26	4.77	4.34	2.49	2.26	4.77	4.34	2.51	2.28	4.77	4.34

Rates valid from 1 July 2015 to 30 June 2016. All rates are correct at time of publishing. APN ARM reserves the right to amend rates without notification. Visit apnarm.com.au for updated information and contact your media sales manager or nearest office for confirmation. *Classified rates featured are for representative purposes and reflect the most expensive sub-category from listed category. Contact your media sales manager or nearest office for confirmation of specific sub-category rate. NOTE: Advertising discounts are applied to the total mono advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences. Display rates based on sccm sizing. All rates shown are mono - colour incurs a 30% loading